



**first  
track  
lab.**



an **innovation lab**  
for the riding industry.



first of its kind,  
based in **verbier**.







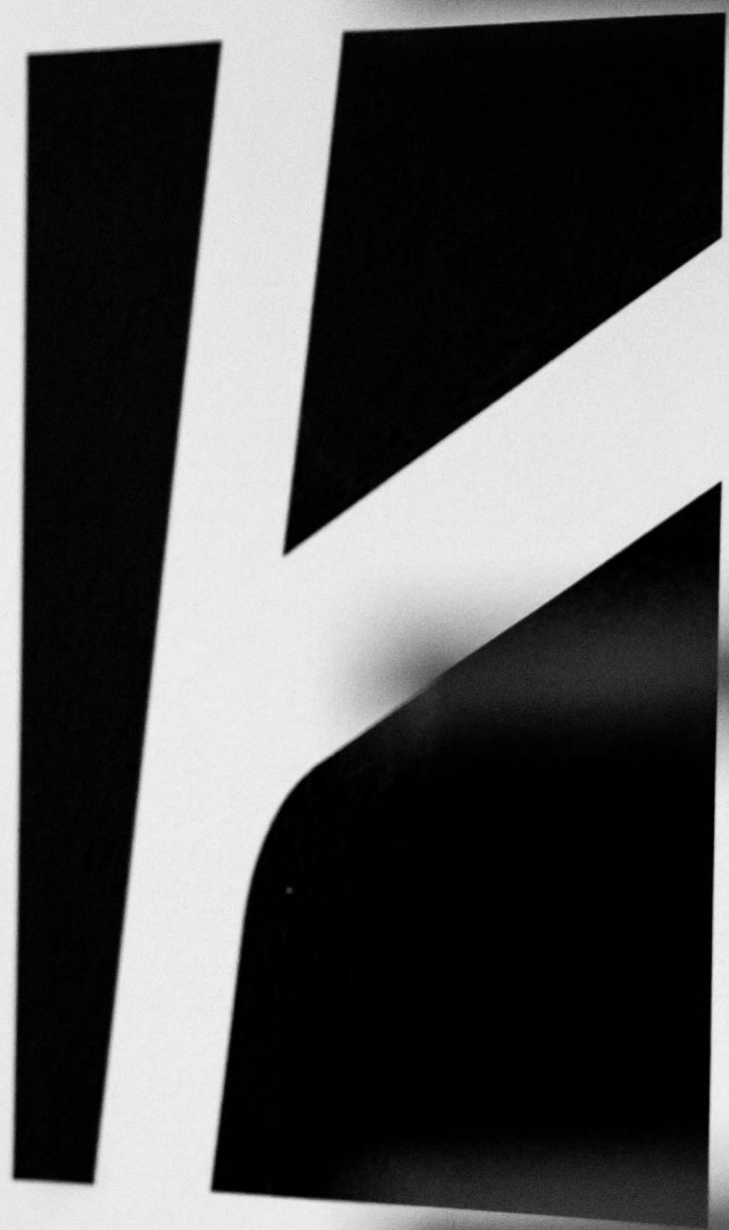
**make it  
happen!**



how we  
got there?







**anticonf**

HIGH QUALITY SWISS BOARDS















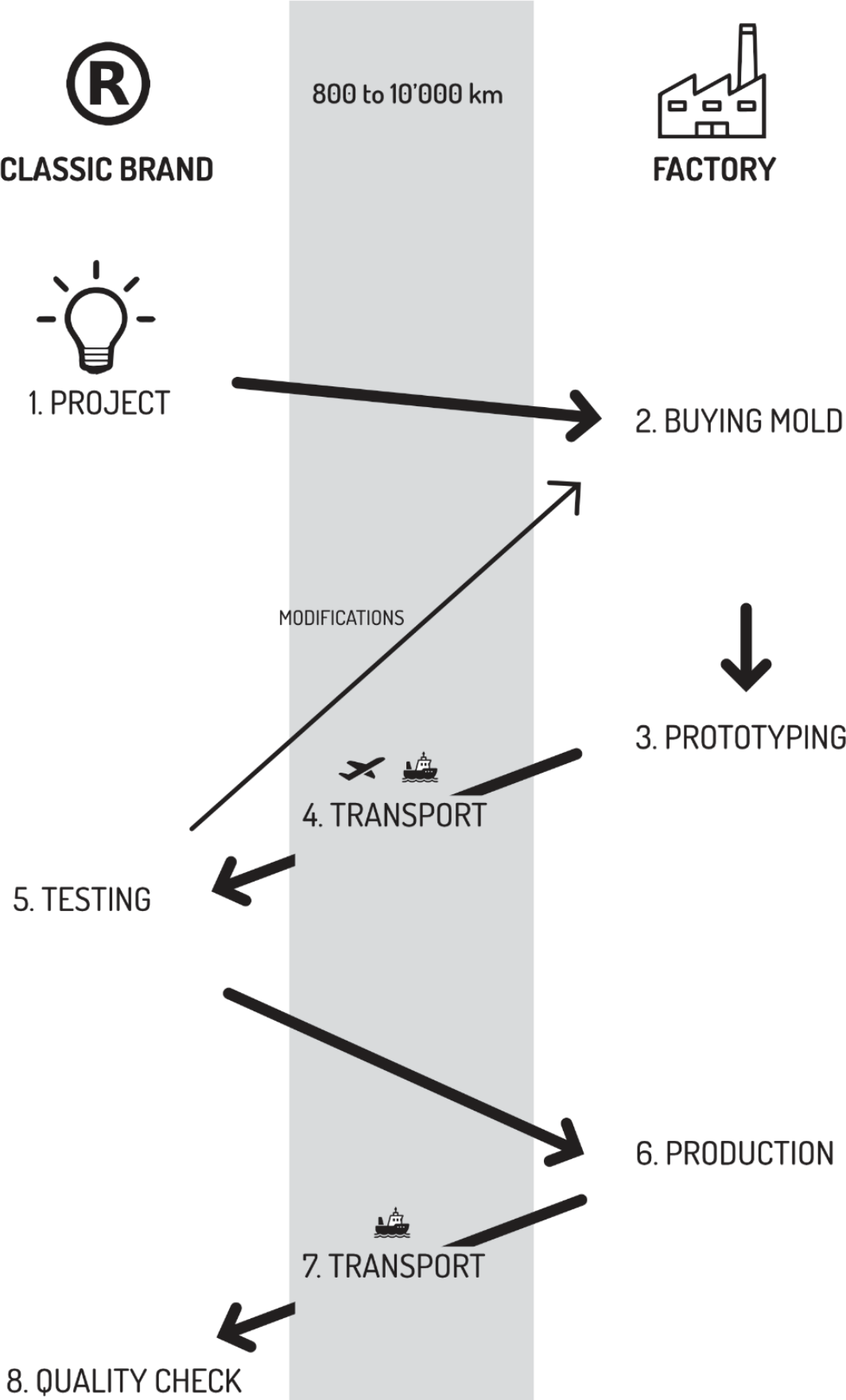
**birth of the  
first track lab.**





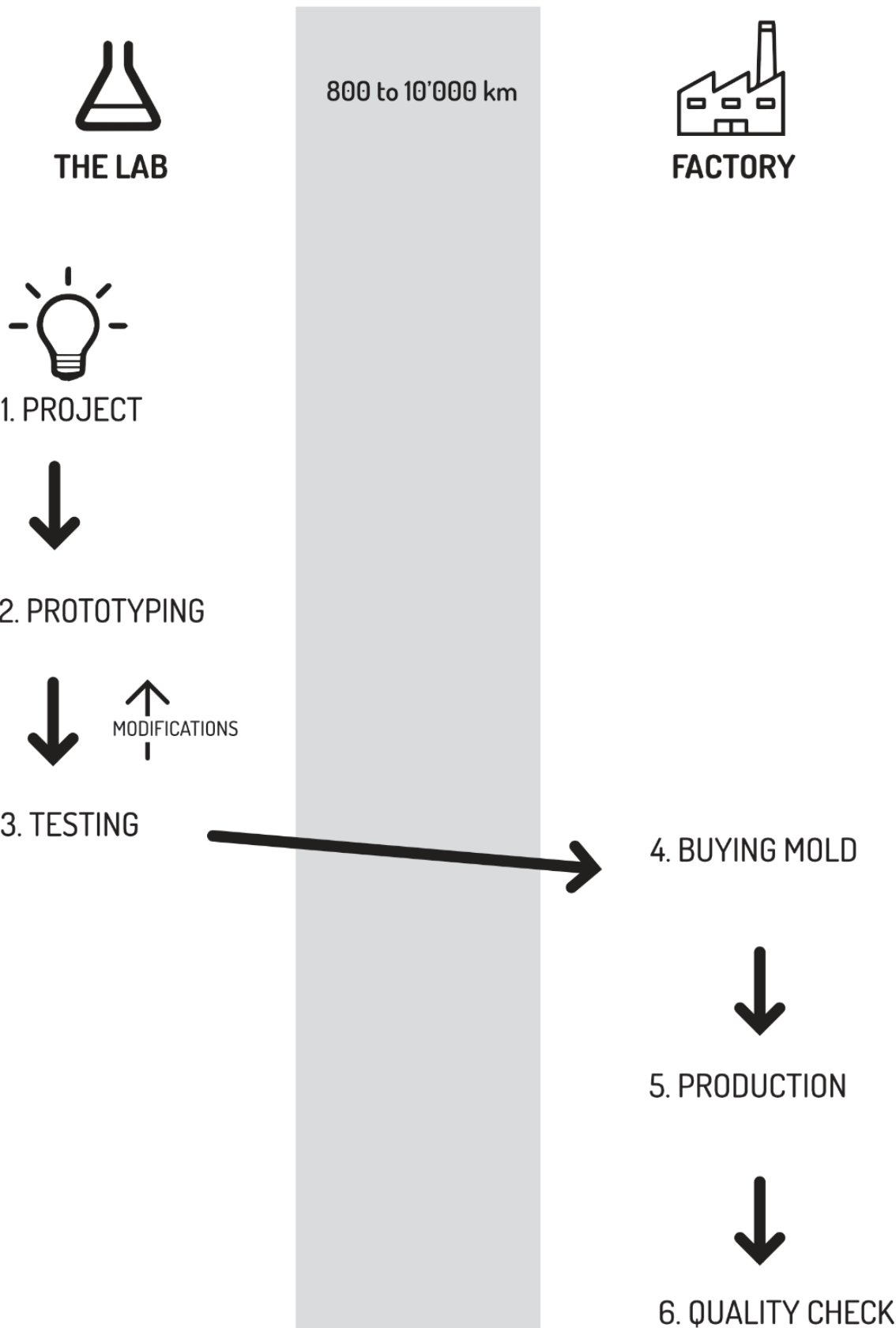
# classical R&D process

(12-24 months)



# first track lab R&D process

(2-6 months)





**no  
mold**





A black and white photograph showing a close-up, low-angle view of a piano keyboard. The focus is on the keys, which are arranged in a repeating pattern of white and dark keys. The lighting is dramatic, with strong highlights on the keys and deep shadows in the gaps. The background is dark and out of focus, emphasizing the texture and structure of the keyboard. The text "custom wooden core" is overlaid on the right side of the image.

**custom  
wooden core**



prototype  
in 24h





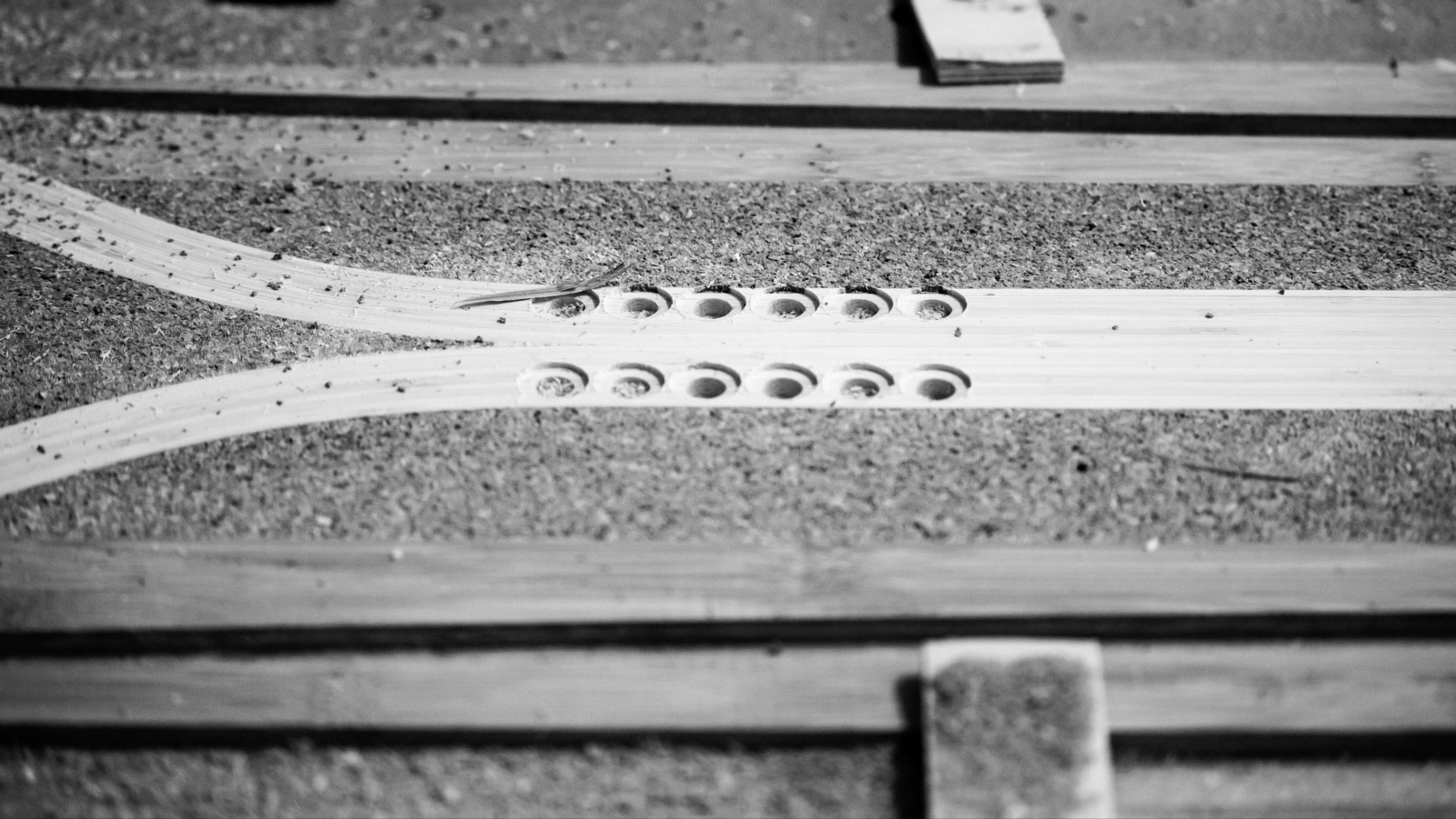




anticonf  
next core.











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MADE IN SWITZERLAND  
WITH FLAX FIBRE, CORK, BAMBOO  
AND INDUSTRIAL WASTE

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# ISPO BRANDNEW

PRESENTED BY **YKK**

*Little Parts. Big Difference.*







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PRESS

FABRICS

THE NORTH







gin kiteboarding  
swiss made  
production.











what's  
next?



join the  
adventure!







**first  
track  
lab.**